

Privacy Statement

This Privacy Statement explains how axcura AG, a Swiss-based company focusing on the research, development, and distribution of high-quality ingredients and raw materials for the chemical, pharmaceutical, and life science industry ("we," "us," or "our"), collects, uses, discloses, and protects the personal information you provide to us through our website, social media platforms, and through the use of cookies and Google Analytics.

Information we Collect:

Personal Information: We may collect personal information, such as your name, email address, telephone number, and job title when you voluntarily provide it to us through our website or social media platforms. This information is necessary for us to respond to your inquiries, provide you with requested services or information, and improve your experience on our platforms.

Non-Personal Information: We may automatically collect certain non-personal information, such as your IP address, browser type, operating system, and the date and time of your visit. This information helps us understand how visitors use our platforms and enables us to enhance their functionality and performance.

Use of Personal Information:

We use the personal information we collect to:

Respond to Your Inquiries: We use your personal information to communicate with you and respond to your inquiries, requests, or feedback submitted through our website or social media platforms.

Provide Services and Information: We may use your personal information to provide you with the services, products, or information you request from us. This may include sharing your information with our trusted partners or affiliates to fulfill your requests.

Improve Our Platforms: We analyze the non-personal information we collect to improve the design, functionality, and content of our platforms and to understand how visitors use them. This information helps us enhance your experience and tailor our offerings to better suit your needs.

Disclosure of Personal Information:

We may disclose your personal information in the following circumstances:

Service Providers: We may share your personal information with trusted third-party service providers who assist us in operating our platforms, conducting business activities, or providing services on our behalf. These service providers are contractually obligated to protect the confidentiality and security of your personal information.

Legal Requirements: We may disclose your personal information if required to do so by law or in response to a valid legal request, such as a court order, subpoena, or government investigation.

Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred to the acquiring entity as part of the transaction. We will notify you via email or prominent notice on our platforms if such a transfer occurs.

Data Security:

We take reasonable measures to protect your personal information from unauthorized access, use, or disclosure. However, no data transmission over the internet or electronic storage method is 100% secure. Therefore, we cannot guarantee absolute security, and you should take appropriate measures to protect your personal information.

Cookies and Google Analytics:

We use cookies on our website to enhance your browsing experience and provide personalized content. Cookies are small text files that are placed on your device when you visit our website. They allow us to recognize your device, remember your preferences, and improve the performance of our website. You can manage and control cookies through your browser settings.

We also use Google Analytics, a web analytics service provided by Google, Inc., to analyze the usage of our website. Google Analytics uses cookies to collect non-personal information about your interactions with our website. This information is used to compile reports and generate statistical data about website traffic and user behavior. You can opt-out of Google Analytics by installing the Google Analytics Opt-out Browser Add-on.

Social Media:

When you interact with us on social media platforms, such as by following, liking, or sharing our content, we may collect and process certain personal information associated with your social media account. The information we collect may include your username, profile picture, and any content you post on our social media pages. We use this information to engage with you, respond to your comments or messages, and provide you with relevant updates and information. Please note that your interactions on social media platforms may be subject to the privacy policies and terms of use of those platforms.

Your Rights:

You have certain rights regarding your personal information, including the right to access, correct, or delete the information we hold about you. To exercise these rights or make any privacy-related inquiries, please contact us using the information provided below.

Links to Third-Party Websites:

Our platforms may contain links to third-party websites or services that are not operated or controlled by us. This Privacy Statement does not apply to those third-party websites or services, and we are not responsible for their privacy practices. We encourage you to review the privacy policies of those third parties before providing any personal information.

Amendments of this Data Protection Statement:

We may amend this Personal Data Protection Statement at any time without prior notice. The current version published on our website shall apply. If the Personal Data Protection Statement is part of an agreement with you, we will notify you by e-mail or other appropriate means in case of an amendment.

Contact Us:

If you have any questions, concerns, or requests regarding this Privacy Statement or our data practices, please contact us at:

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